

# Keith Smiley B2B Copywriter

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**Client:** Cielo24

**Project:** Landing page

**Objective:** To persuade prospects to download their new guide

## Portfolio

### Discover How to Get Higher Video Search Engine Rankings

(Photo of E-book)

Get the latest SEO strategies that will give your video marketing a boost with The Advanced Video SEO Techniques eBook.

Learn how to improve your videos search engine rankings with Media Data which brings Video SEO to a new level.

**Advanced Video SEO Techniques** is a 17 page comprehensive guide that provides advanced SEO techniques with measurable results.

This guide will show you how to:

- Choose and incorporate the right keywords before your video is created which is essential for its success.
- Generate and implement captions so that viewers can understand and better engage in your content.
- Create a three-step process for implementing transcripts that allow Google and other search engines to find your video.

Download your free guide today!