Client: An IT Services Firm

Project: Blog Post

Objective: Benefits to hiring managed IT services for small and mid-sized companies

8 Benefits of Managed IT Services for Small and Mid-Sized Businesses

One of the essential investments that small and mid-sized businesses can make is in its technology. Having the latest up-to-date technology can help your business run smoothly. Your in-house team may be able to troubleshoot any problems that may arise with your technology, but for the long-term, it's best that you invest in hiring a managed IT service provider (MSP). An MSP will take the time to work with you, to understand your business, and help you reach your goals.

Here are eight benefits to outsourcing to a managed IT service.

1. Your Business Operates More Efficiently

Outsourcing the management of your IT allows your business to run more efficiently. You'll no longer have to spend time training new IT employees; the managed service provider will do that. The MSP will also make sure that your business is complying with your industry's standards and regulations, which saves you time and money.

Outsourcing to an MSP ensures that your technology is adequately maintained, reducing outages and increasing your employee's up-time.

2. Increases Employee Productivity

You may have employees on staff with IT experience, that were hired for other duties. They may know their way around your technology, but it's easy for them to get sidetracked helping other co-workers with minor issues, which causes a loss in productivity.

Having a managed IT services company provides your employees an expert to call when they have IT issues. This allows your staff to focus on the job they were hired to do.

3. Small Initial Investment

Outsourcing managed IT services helps you offset the initial costs of your technology. Instead of paying thousands of dollars on hardware and software upfront, you pay for managed IT services through a low monthly investment. Since the service is an operational expense and not a capital expenditure, you won't have nearly as many tied up managing your business technology. Plus, a significant advantage is whenever you have to update to new software, it won't cost you a penny, because it's included in your service. So you can keep your technology up-to-date without incurring any more expenses.

4. Predictable Monthly Costs

When you have an MSP, you'll be paying the same amount of money each month, no matter how much support you need. So you'll be able to keep an eye on your costs. Because you'll know how much you can spend, and what services you'll receive. This will also allow you to be more flexible in investing in other areas of your business.

5. Enhance IT Security

Organization networks are exposed to new threats every day. The threats can not only infiltrate your network but can also cause widespread damage.

An MSP can secure your organization by:

- Preventing malware from entering your network
- Preventing hackers from stealing confidential information and damaging critical systems
- Identifying and resolving misconfiguration issues
- Eliminating security loopholes to reduce risk

6. Implementing New Technology Quickly

Implementing new technology takes time and costs a lot of money. An MSP has the resources and can help you implement new technology quickly. This will save you time and money.

7. Can Scale Up or Down as Needed

As your technology evolves, you'll either need to scale your system up or down to accommodate them. An MSP can respond to changes immediately, so you'll never have to worry about system downtime.

8. One Point of Contact to Vendors

Maintaining a list of vendors for every IT-related equipment is a lot of work. An MSP handles hardware and software vendors, so you don't have complicated technical conversations that you can barely understand. An MSP can also get you the best rate for equipment on the market.

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