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The Advantages Of Converting An On-Site Training Program To An Online Webcast Format

Executive Summary

In today's business climate, organizations must continue to find new ways to increase productivity while minimizing costs. When it comes to providing training programs this can be a difficult task. Since many companies have employees spread out all over various geographic locations, getting everyone together to attend an on-site training program often proves to be a difficult challenge.

Today, advancements in remote collaboration technologies make it easier to get everyone together at the same time. Organizations can now bring all of their employees together for training sessions. This eliminates the cost of travel, hotel accommodations, and venue rental. Computer technology helps organizations plan and organize the event more efficiently because data collection and reporting is automated with easy-to-use online tools.

This white paper will discuss the advantages of converting from an on-site training program format to an online webcast training format and examines the best practices for conducting an online training program including:

- Event planning and setup
- Conducting the live event
- Post event follow-up

What Is Impacting The Need For Online Training Programs?

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