

client: The Learning Annex

project: Email blast

objective: Sales

Keith Smiley

portfolio

copy excerpt

Subject Line: {First Name} Are You Ready To Make A Fortune In Real Estate?

HOW YOU CAN BECOME A MILLIONAIRE REAL ESTATE INVESTOR VIRTUALLY OVERNIGHT...EVEN IF YOU ONLY HAVE A FEW HUNDRED DOLLARS TO YOUR NAME!

HERE'S YOUR CHANCE TO SPEND TWO DAYS LEARNING MONEY MAKING SECRETS FROM SOME OF THE WORLD'S BEST REAL ESTATE AND WEALTH BUILDING EXPERTS.

Hello {First Name},

What if you could buy a prime piece of real estate for as little as \$50...and turn it into a profit of \$50,000 in just a few weeks?

Evelyn J did just that.

She learned how to do it by attending the Learning Annex Wealth Expo.

The Learning Annex Wealth Expo is a two day event featuring 52 different seminars on every aspect of making big money in Real Estate.

Seminar topics include:

- ✓ How To Be A Millionaire Real Estate Investor
- ✓ Tax Secrets Of The Millionaires: 99 Ways To Beat The IRS
- ✓ Learn Insider Secrets Of How To Make Millions With New Home Construction

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