

**client:** Seeds Of Wealth

**project:** Direct mail package

**objective:** Sales

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portfolio

copy excerpt

## How You Can Help Your Children Or Grandchildren Become A Millionaire By the Time They're In Their 30's!

**By saving \$1 a day or less-your child can have a net worth of \$126,000 or more by the time they graduate from college. This time-proven wealth-building strategy can put an extra million in your pocket too!**

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Dear.....,

You're about to discover how your children (or grandchildren) will never ever have to worry about money during their lifetime. By following a few simple steps today, your children will enter their adult years confident, secure, and wealthy.

How wealthy?

Your child could graduate college at age 23 with a net worth of \$126,000 or more.

By the time he or she is 30 that \$126,000 nest egg could grow to over \$368,000...over a million by the age of 38...and between \$9 million and \$10 million by the time they're ready to retire at 55!

Any child can achieve this kind of wealth, regardless of family income and background.

They won't have to live paycheck to paycheck. Furthermore, your children will never have to pinch pennies to make this happen.

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